

PHILIP MORRIS U.S.A.  
INTER - OFFICE CORRESPONDENCE  
100 Park Avenue, New York, N.Y. 10017

To: . Ms. Karen Green  
From: . Jeanne Bonhomme  
Subject: . Field Work For Northwind

Date: September 21, 1979

Enclosed is a copy of the final questionnaire which we will be using for the Northwind Pack Research.

The briefing will be on Thursday, September 27th, at 10:00 at the Ford City Mall. John Heakin will be glad to furnish you with directions.

Because of the need for additional security on this project, I've sent you the four ads for Northwind, which are to be brought to the mall by the researcher monitoring the study.

After you and Carol Lacey have had a chance to review the questionnaire, let's talk.



JB:mb

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